Ludovic Szojchert

Head of Program | Strategic Project Director

📱 +33 6 22 38 08 48   ✉ ludovic@szojchert.com

🌐 www.digitalbyls.com   🔗 LinkedIn Recommendations

EXPERTISE

+25 years of IT expertise in orchestrating complex multi-project portfolios and digital transformation. Specialist in business-IT governance, online marketplaces, and critical infrastructure projects. +50 major projects delivered.

CAREER PROGRESSION (+25 YEARS)

1	2	3	4	5
1999-2005	**2006-2013**	**2014-2018**	**2019-2022**	**2023-2025**
Digital Pioneer	**E-commerce Ops**	**Program Manager**	**Strategic Director**	**Head of Program**
Keebiz	Cybercartes	Relais & Châteaux	ACCOR	Kingfisher
Rueducommerce.com	Kering	Ubisoft EMEA	Bouygues Telecom	Printemps
Lastminute.com	Netbooster	Sodexo	Carrefour	CEGELEM
Zebank		Accor	Edenred	
			Djaayz	

• CORE COMPETENCIES

MANAGEMENT

Multi-project portfolio orchestration • COPIL/COPROJ Governance • Risk & dependency management • Change management • Leadership of distributed IT teams

IT ECOSYSTEMS

ERP/PIM/PSP/CRM integration • Marketplace (Mirakl, Salesforce Commerce) • E-commerce (Adobe Commerce, Magento) • Data & APIs

DELIVERY & QUALITY

Agile/SAFE • End-to-end testing • RACI/Detailed planning • KPI metrics • UAT & production release

• TECHNOLOGIES & TOOLS

PLATFORMS

Mirakl · Adobe Commerce · Salesforce Commerce · Akeneo · SAP

PAYMENT & FINTECH

Stripe · Adyen · Mangopay

AGILE & DEVOPS

JIRA · Confluence · Monday.com · Postman

WEB / DATA

PHP · JavaScript · MySQL · Node.js · Google Analytics

• INDUSTRY EXPERTISE

RETAIL & E-COMMERCE

Carrefour • Kingfisher • Printemps • Groupe ADEO

FINTECH & PAYMENT

Edenred • Sodexo Pass

HOSPITALITY & SERVICES

Accor • Relais & Châteaux • Ubisoft

CRITICAL INFRASTRUCTURE

Westinghouse • CEGELEM

• KEY EXPERIENCES (RECENT)

IT Project Director — CEGELEM Djibouti (June 2024-Dec 2025)

Managing critical projects for governments and private institutions funded by the AFD, UNDP and the World Bank.

E-commerce IT Project Director — KINGFISHER (Jan-June 2024)

Strategic global replatforming roadmap: SAP migration, PSP change, Adobe Commerce modernization. Structuring internal IT team (3 senior POs, 1 Solution Architect).

Marketplace IT Project Director — PRINTEMPS (Jan 2023-2024)

Launch of Mirakl marketplace (new business model with third-party sellers). Integration of 5+ critical blocks (SAP, Adyen, CRM, analytics). MVP → progressive rollout without disruption.

E-commerce Project Director — SIG (Feb 2022-Jan 2023)

Launch of the first B2B e-commerce platform (€2.8B turnover). Integration of Salesforce Commerce Cloud and Akeneo PIM.

Mobile App Project Director — EDENRED (Jan-July 2021)

Parallel deployment of mobile app in 5 countries. Scalable methodology for international expansion. Coordination of multi-country distributed teams.

Marketplace Project Director — CARREFOUR (Sept 2018-Apr 2019)

Strategic non-food marketplace launch integrating 14 critical systems. Strict compliance of process. Multi-team Agile SAFe with PI Planning and RUN transition.

Mirakl Functional Project Manager — ACCOR (Mar 2018-July 2021)

Steering of the centralized B2B purchasing platform for +600 shops. Complete digitalization of procurement processes and deployment of e-commerce solution.

• EDUCATION & LANGUAGES

ISG Business School (2000)

Majors: Finance & Marketing

GRPG - Software Development (2010)

Specializations: PHP & MySQL

🇫🇷 **Native** - 🇬🇧 **Fluent**

• CONTEXT MASTERY

Multi-country projects · Public institutions · Startup · Large corporations